



William Van Skaik

Visual Designer, Photographer & Artist

wwanskaik.com

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Education

- 09.2014 –
08.2017 **ArtCenter College of Design – Pasadena, CA**
Bachelor of Fine Arts with Honors in Graphic Design
Completed education and bachelor programs in graphic design with a minor emphasis in photography. Received honors among peers through various internships, teachings, and mentorships.
- 08.2012 –
05.2014 **Santa Monica College – Santa Monica, CA**
Courses in Graphic Design and Photography
Focused initial studies on graphic design, photography, and illustration work. Engaged in various classes and workshops to develop a portfolio worthy of transferring to a higher education design school.
- 09.2011 –
05.2012 **California Institute of the Arts – Santa Clarita, CA**
Courses in Graphic Design and Photography
Developed foundational tools and understanding of graphic design and photography. Attended multiple lectures and speaking events better to understand design as a business across multiple platforms.

Experience

- 05.2019 –
Current **Interbrand – Tokyo, Japan**
Visual Designer – Designer
Supported team members in establishing new graphic identities for multiple clients in Japan. Assisted in developing design assets and brand guidelines for final execution, communication, and output.
- 02.2018 –
04.2019 **Interbrand – Manhattan, New York**
Visual Designer – Associate
Collaborated with directors in creating brand identity guidelines for various projects and logos. Actively engaged in project workshops involving brand strategy, verbal messaging, and design direction.
- 01.2014 –
Current **William Van Skaik – Remote Work**
Visual Designer – Freelance

Recognition

- iF Design Award – Interbrand Japan**
MCUD - Power of Unity (2024)
- Student Gallery – ArtCenter College of Design**
Human / Nature – Editorial (2017)
National American History Museum – Identity (2017)
Alaska Air – Identity (2016)
Living Colour – Calligraphy (2016)
Equinox – Packaging (2015)
Ultra Music Festival - Identity (2015)
Vision Envision – Editorial (2015)
Vortex - Packaging (2015)
- Design Matters – ArtCenter College of Design**
TEDxACCD – Pasadena, CA (2017)
Aquarium of the Pacific – Long Beach, CA (2015)
- Scholarships – ArtCenter College of Design**
Continuing – Scholarship (2016)
Entering – Scholarship (2014)

Expertise

Design

Art & Creative Direction, Visual Identity, Look & Feel, Logo & Conceptual Development, Brand Guidelines, Typographic Systems, Print & Editorial Layouts, User Interface Design, Packaging Design, and Iconography.

Skills

Photography, Illustration, Painting, Carpentry, Sculpting, Lettering, Calligraphy, Bookbinding, and Screen Printing.

Tools

Adobe Creative Cloud, Microsoft Office Suite, Google Workspace, Figma, Procreate, WordPress, and CapCut.

References are available upon request.

More information: [linkedin.com/in/wwanskaik](https://www.linkedin.com/in/wwanskaik)